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## ABSTRACT

### Factors Related with Practices of Clothing Consumption Conservation

Sonia Mohamed Abd El-Mosen Shaipon, Naglaa Abd El-Salam Mahmoud Desoky

The study aims to identify factors related with practices of clothing consumption conservation, this study was conducted on a accidental sample of 200 Employee from Faculty of Agriculture in Alexandria University. The data were collected by using a questionnaire through personal interview. The data were analyzed statistically using percentage median, standard deviation, simple correlation coefficient and chi square test, the study revealed that:

- Low percentage with practices level of clothing consumption consternation, it was High among 7.5% of participants in selecting stage, 16% of participants in purchasing stage, 13% of participants in using and care stage, 14.5% of participants in level of clothing consumption conservation.

-There were statistically a Negative significant correlation between level of clothing consumption conservation and age at a probability of 0.01, also there were a positive significant correlation between level of clothing consumption conservation and (level of Education for participants and them husbands, family size) at a probability of 0.05.

- The results showed significant differences between participants distributions with level of clothing consumption conservation and (Gender – Level of Education) at probability of 0.01, age at a probability of 0.05.